

FRUIT PROCESSING *digital*

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Bottle Development

Citrus Processing

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Sustainable Packaging

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INTERNATIONAL JOURNAL FOR THE FRUIT PROCESSING, JUICE AND SOFT DRINKS PRODUCING INDUSTRY



New, efficient pasteuriser for Refresco in Sulmona, Italy

What makes FRUIT PROCESSING essential to your 2026 advertising strategy?

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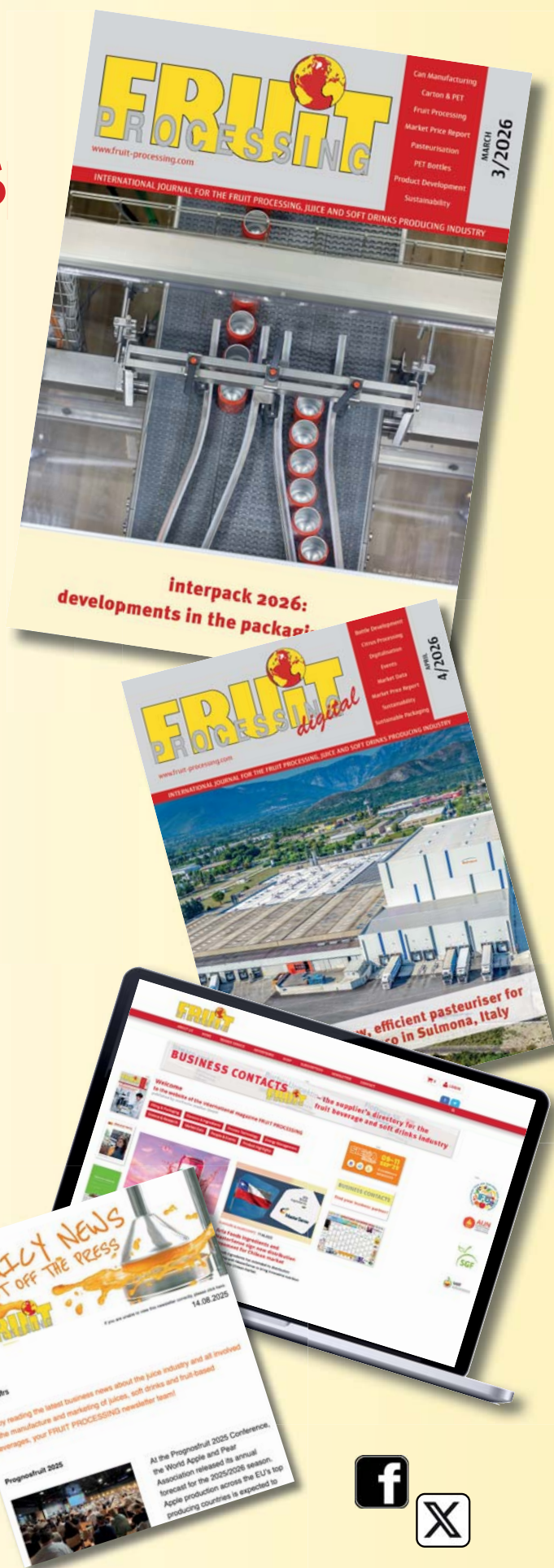
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Any questions?
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FRUIT PROCESSING — the media partner that delivers influence.

EVENTS

interpack 2026

Beverage packaging is becoming lightweight. 114



As the world’s leading trade fair for processing and packaging solutions, interpack will once again bring together the international players involved in bottling, canning and packaging beverages in 2026. This sector, too, is currently driven by regulatory requirements such as the European Packaging and Packaging Waste Regulation, ambitious sustainability targets set by manufacturers and changes in consumer behaviour ...

SUSTAINABILITY

Refresco installs pasteuriser, enhancing operational efficiency and resource performance 118

Refresco, the world’s largest independent bottler of beverages for leading retailers and premium brands, has installed the first Sidel SWING® Evo tunnel pasteuriser at its production site in Sulmona, Italy. This milestone marks the first industrial deployment of Sidel’s next-generation pasteurisation technology in Italy, supporting Refresco’s ongoing focus on operational efficiency, resource optimisation and compliance with evolving environmental and customer requirements ...



CITRUS PROCESSING

New separator targets citrus processors squeezed by volatile raw materials 120



Pulpy citrus juice clarification is often an operations issue: yield, interruptions, and stable quality under variable raw material conditions. GEA has launched the GSE 150 CPR, a clarifier centrifuge designed for pressurised pulp discharge to support more stable operation. The focus is on fewer interventions and controlled pulp handling. GEA is launching the GSE 150 CPR, a new separator for clarifying pulp-rich citrus juices. The machine is aimed at processors in the medium capacity range who want to keep clarification processes stable even with high and fluctuating solids loads and ...

BOTTLE DEVELOPMENT

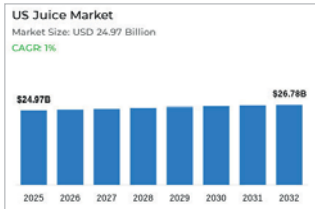
Cut tooling risk, time and cost:

BMT’s SMART prototyping approach reshapes bottle development 122

BMT, a strategic technology partner for the global packaging industry, is helping brands and manufacturers to accelerate bottle innovation while significantly reducing development risk. Through its SMART prototyping approach, BMT delivers production-representative bottles and data-driven validation at lab scale, going beyond conventional rapid prototyping to ensure brands avoid six-figure tooling costs, shorten development cycles, and commit to tooling with confidence ...

MARKET DATA

US juice market is projected to reach USD 26.78 billion by 2032 124



According to the in-depth study published by Vyansa Intelligence, the Juice Market in the United States is projected to grow at a CAGR of around 1 % during 2026–2032. The market growth is primarily driven by sustained demand for natural and 100 % juice products, increasing health consciousness among consumers, and strong distribution through retail channels across the country ...

SUSTAINABLE PACKAGING

From brewery waste to biobased, circular packaging: BioSupPack brings on innovation for PPWR compliance 128

The EU-funded BioSupPack project has successfully demonstrated that brewery waste can be transformed into high-performance bioplastics for sustainable packaging. Over five years, the consortium has developed and validated innovative polyhydroxyalkanoate (PHA and PHB) materials and production processes that offer viable alternatives to fossil-based plastics while supporting compliance with the EU Packaging and Packaging Waste Regulation (PPWR) ...



DIGITALISATION

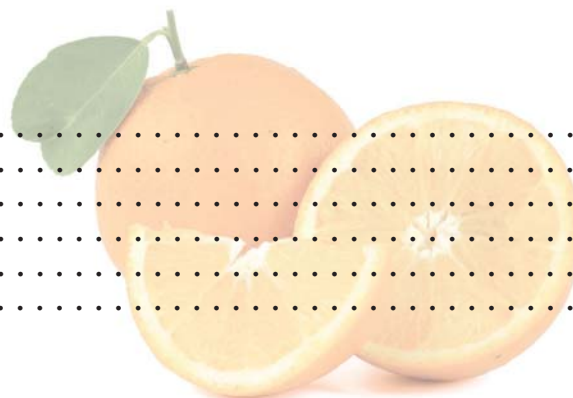
How digitalisation is transforming modern beverage processes 130



At this year’s Hannover Messe, GEA and technology company Siemens will present a fully digital production journey for modern beverage processes at the Siemens booth. At the core is a digitally animated, end-to-end process line that demonstrates how intelligent system architecture, machine connectivity, and AI-driven data analytics and process optimisation work together. Based on real industrial applications, the line maps the key process steps, from raw material handling to filling integration, as used in producing sophisticated beverages, such as cold brew coffee and functional and protein-enriched drinks ...

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