



FRUIT

PROCESSING *digital*

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Market Price Report

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Some insights into the EU fresh fruit and vegetable production and consumption

CLEANING

Reducing deposits on machines with ultrasound 114



With ultrasound, deposits on bottle washing machines, for instance, can be clearly reduced, cleaning intervals lengthened and downtimes shortened – not to mention the savings in energy and resources. German mineral water bottling plant Staatlich Bad Meinberger has put this simple principle into practice – and is delighted with the results. “When it comes to sustainability and resource efficiency, we’re one of the pioneers,” explains Robert Mühlenweg, technical and logistics plant manager for the beverage producer ...

FILLING TECHNOLOGY

Sidel EvoFILL PET

The ultimate answer to enhanced water quality in a reduced footprint 118

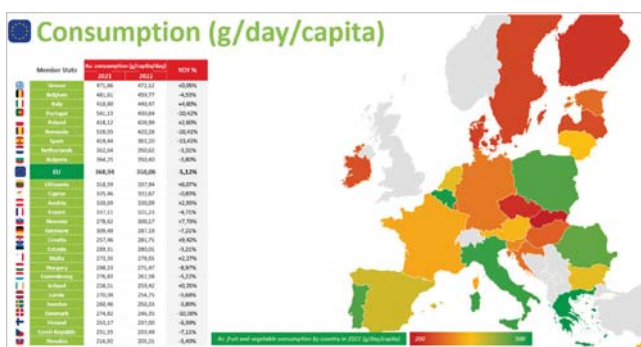
Sidel introduces EvoFILL PET - its new filler for water and still beverages. The compact new design offers enhanced hygiene and quality, while also improving sustainability and contributing to a reduced total cost of ownership. With the EvoFILL PET, packaging solutions leader Sidel has taken a further step forward with its filling innovations. The space-saving filler can handle high production speeds of up to 90,000 bottles per hour (bph) with a footprint that is 15 percent smaller ...



MARKET DATA

Still a long way to go

to reach the minimum recommendation of 400 g/day of fresh fruit and vegetables 120



Freshfel Europe’s latest edition of the Consumption Monitor indicates that the average fruit and vegetable consumption in the EU decreased to 350 g/day/capita in 2022. The positive trend that started during the coronavirus pandemic has been curbed by the economic crisis, impacting the purchasing power of consumers. Freshfel Europe underlines the essential features of fresh fruit and vegetables based on their strong and undisputed health benefits and their low environmental impacts. Fruit and vegetables are part of the solu-

tions to societal concerns and consumption should be stimulated well above the minimum daily goal of 400 g per capita/day recommended by the WHO ...

EVENTS

Global fruit and vegetable industry to meet at Macfrut 2024 124

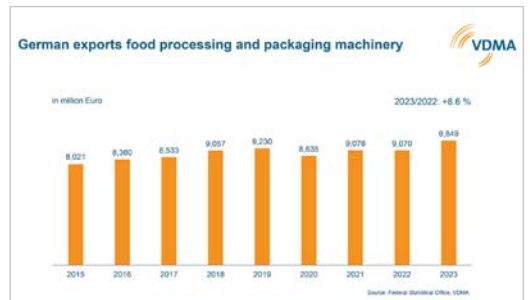
The global fruit and vegetable supply chain will gather at Macfrut, Rimini Expo Centre, from 8 to 10 May 2024. A 41st edition with record figures: 1,400 exhibitors representing the entire supply chain (+ 22 %); an increased exhibition area of 34,000 net square metres (+ 20 %), which was sold out three months ago; a growing number of foreign exhibitors, accounting for 40 % of the total, making Macfrut the most international agrifood event in Italy ...



MACHINERY

Food processing and packaging machinery exports in 2023 – at record levels worldwide 128

In 2023, German manufacturers of food processing and packaging machinery achieved a nominal export growth of 8.6 percent, reaching a record value of 9.85 billion euros. However, German manufacturers were not the only ones to benefit from the strong global demand. According to the data available to date, the global trade in food processing and packaging machinery is expected to rise to over 52 billion euros in 2023. With an export turnover of 86 percent, the German food machinery and packaging machinery industry has an above-average level of activity in foreign markets. “On the one hand, we benefit from the continuing high level of investment in automated, efficient and sustainable production and packaging technologies in industrialised countries and, on the other, from the growth momentum in populous countries,” says Beatrix Fraese, economic expert at the VDMA Food Processing and Packaging Machinery Association ...



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