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FEBRUARY
2/2024

INTERNATIONAL JOURNAL FOR THE FRUIT PROCESSING, JUICE AND SOFT DRINKS PRODUCING INDUSTRY

**Growth drivers for the US
ready-to-drink (RTD) market**



EVENTS
Automation & measurement technology: Anuga FoodTec shifts the focus to smart sensors 42


From 19 to 22 March 2024, the leading providers of innovative and practice-oriented sensor solutions will once again set standards at Anuga FoodTec when it comes to successfully advancing process safety and efficiency in food and beverage production. High performance sensors that assume many functions of communication across systems – both of machine to machine and of machine to cloud – will be presented on the Cologne fair grounds ...

QUALITY CONTROL
Optimise quality control with next-generation, real-time industrial liquid process monitoring technology 46

Finnish deep tech company ColloidTek, has developed Collo Analyser, a new method for real-time liquid process quality monitoring, offering significant benefits for the food and beverage manufacturing industry. Based on EMF sensors and machine learning, the technology detects various contaminants and identifies potential risks in liquid processing with a single real-time measurement and instant, in-line analysis. This novel solution has the potential to revolutionise liquid quality control by providing food and beverage manufacturers with comprehensive information about the quality of their products at any stage of production, ensuring the safety, quality and correct taste of the end-product ...


IMPRINT
Publisher

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Advertisement Rates:

Current price list 2024 on request and at
www.fruit-processing.com

Readers' Service

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Subscription Rates

Print Europe: EUR 115 incl. mailing cost

Print Overseas: EUR 124 incl. mailing cost

Digital package: EUR 120

PROfessional package: EUR 175

Cancellation: Written notice one month prior to the end of the subscription period.

Layout

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Ownership structure of the shareholders IAW Pressegesetz

Rheinland-Pfalz:

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Lothar Hoffmann 14 %, Hubert Brennich 9 %

Managing Directors: Marco Brennich (Publishing Management), Christian Friedel (Commercial Management);

HRB 14556 Montabaur

VAT-No. IAW to § 27 UStG: DE813542360

Printed by:

 WIRmachendRUCK GmbH, Mühlbachstr. 7,
 71522 Backnang, Germany

Note:

The views and opinions expressed by the authors do not necessarily reflect those of the publisher or the editorial staff.

Original science and research papers will be presented for scrutiny to a member of the Peer Review Board. All manuscripts must be written in English. If English is not the author's primary language, the author should obtain assistance.

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FRUIT is read in 103 countries by more than 16,000 readers per issue.

Publication frequency (print/digital): monthly

© 2024 by confructa medien GmbH,
 Westerwaldstrasse 2a, 56587 Oberhonnefeld,
 Germany

ISSN 0939-4435, Printed in Germany

PACKAGING

Further addition for Nature MultiPack:

KHS provides universal adhesive for plastic bottles 48

Following the launch of a universal adhesive for beverage cans, KHS is now also offering this pioneering further development for plastic bottles. This increases the possible uses of Nature MultiPack, one of the most environmentally-friendly forms of secondary packaging currently available on the beverage market ...

Hainan Chunguang Foodstuff moves into beverage market 50

Hainan Chunguang Foodstuff Co., Ltd China's leading food brand, renowned for the manufacture and export of coconut snacks, has chosen Sidel's Aseptic Combi Predis™ to enable the company to move into the beverage market through the production of coconut milk. In doing so, Hainan Chunguang becomes the first to install a Sidel Aseptic Combi Predis in the Hainan province. Following extensive discussion, Sidel's proven expertise in aseptic packaging and complete service provision across the entire line proved invaluable, while the ability to utilise dry technology over traditional wet aseptic solutions allowed ...



WIRELESS COMMUNICATION

Ensuring wireless connectivity: IEEE 802.11 roaming, drop, and reconnect strategies 52

In today's interconnected industrial world, the demand for high-efficiency, uninterrupted wireless communication has grown exponentially. Advancements in IEEE 802.11 wireless LAN technology have led to organisations becoming dependent on wireless communications for activities that were once only available through wired LAN networking. Besides being more reliable, next-generation wireless networks boast higher bandwidth which is driving enterprise-wide innovations. Plus, by being backward compatible, it still supports legacy handheld devices used by employees on the go ...

MARKETS

Growth drivers for the US ready-to-drink (RTD) market shift as malt-based

hard seltzers reach saturation. 56

A maturing RTD category in the US will see volume growth moderate while value rises rapidly to reach US\$ 21.1bn by 2027. Latest findings from IWSR Drinks Market Analysis, the leader in global beverage alcohol data and insights, show that although the US RTD market was flat in 2022, ending a period of rapid volume growth, it rose in value by 6 % due to a combination of inflation and premiumisation, reaching US\$ 18.2bn. ...

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