

FRUIT PROCESSING

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Market Price Report

Markets

Packaging

Quality Management

Quality Management
Systems

Trends

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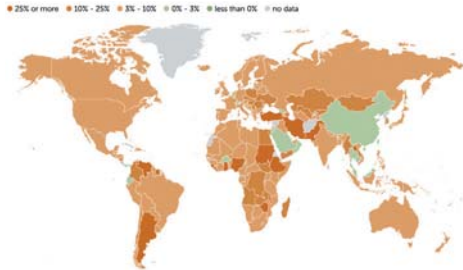
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**Effective quality management across
the food and beverage supply chain**

MARKETS

Fruit in Permacrisis: Navigating the complex landscape of economy, input costs, weather, and geopolitical tensions of 2023 366



Reflecting on the tumultuous events of recent years, the term “permacrisis” has emerged as a poignant descriptor of our global landscape, not just earning its place in the Collins Dictionary, but also starring as their word of the year for 2022. Defined as ‘an extended period of instability and insecurity, especially one resulting from a series of catastrophic events,’ permacrisis encapsulates the prevailing atmosphere of uncertainty that has gripped the world and its economy in 2023 ...

TRENDS

Value, function, indulgence and intrigue: The 4 juice trends to watch in 2024 370

Juice. Consumers know and love it, but does it still have the capacity to excite? Whether fruit, vegetable or a mixture of both, juices are a fixture of daily life across Europe and beyond, making them a reliable proposition for beverage producers. This ubiquity can, however, be a double-edged sword. Because of their reputation as an uncomplicated refrigerator staple, drumming up excitement for a new juice concept can be an uphill battle – however innovative the product. As the new year approaches, the challenge for beverage brands will be breaking consumers out of the perception that ‘it’s just juice’. Whether by appealing to stretched budgets, maturing health goals, the need for ‘me time’ or a hunger for something new, read on as we break down 4 ways producers can make 2024 the year juice gets ‘groundbreaking’ ...



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QUALITY MANAGEMENT SYSTEMS

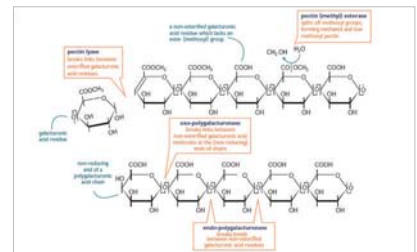
Ensuring effective quality management across the food and beverage supply chain: a business imperative that goes beyond external compliance 374

It seems that food and beverage product recalls are occurring almost weekly, despite a rise in federal and industry regulations. In fact, 96 percent of life science, beverage and other manufacturers surveyed have experienced a product recall in the last five years. This is an ongoing problem that not only impacts a company financially, but it also causes severe damage to its brand reputation ...

QUALITY MANAGEMENT

Effect of a pure non-GMO pectin lyase on the reduction of methanol production in juice processing Development of an elementary method to measure methanol released (Part 1) 378

SOUFFLET BIOTECHNOLOGIES (SB) has succeeded a non-GMO pectinase solution, containing PL and PG, but PME free. The goal is to determine the tolerable level of PME purity, which releases not many methanol. For this, SB laboratories have developed a new method, simple and robust, measuring methanol released in a fruit juice, by a pectinolytic preparation. This study describes therefore the ability of various pectinolytic enzymes to release methanol depending on their PME concentration ...



PACKAGING

Supporting the brand experience with appealing, sustainable packaging. 383

In saturated markets such as fruit juices, it can be difficult to whet consumers’ appetite for your particular offering. The ingredients for successful marketing include a quality product and clear positioning, but also a coherent brand story and packaging that emphasizes its character. Beverage cartons from Elopak offer numerous options for reinforcing brand identity ...

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INSERT NOTICE: Fruit Juice Calendar 2024

Wishing all of you Happy Holidays and a successful New Year!

