

FRUIT PROCESSING *digital*

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Flavours & Ingredients
Industry 4.0
Market Data
Market Price Report
Packaging
Process Automation

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INTERNATIONAL JOURNAL FOR THE FRUIT PROCESSING, JUICE AND SOFT DRINKS PRODUCING INDUSTRY

**Coca-Cola unbeaten:
title as the world's most
valuable non-alcoholic
drinks brand**



EVENTS

BrauBevale 2023 with strong programme. 330



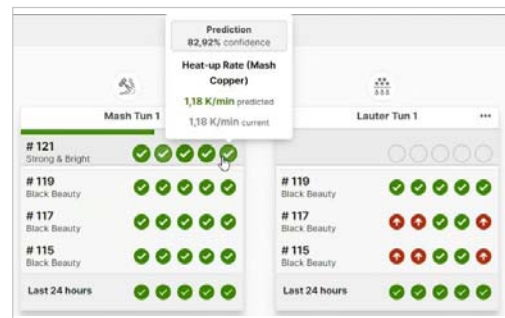
BrauBevale 2023 is in the homestretch around five months prior the opening: The complete process chain of the beverage industry is once again present in the exhibitor list. The supporting programme, too, paints a strong picture of what is currently happening in the industry. Visitors will once again receive a complete package for decision-making in everyday business: with new highlights such as the “Logistics Lounge” and the special show on grape processing and cellar management, as well as exciting impulses for, among other things, brand development in the beverage world in the BrauBevale Forum ...

PROCESS AUTOMATION

Digitalising breweries: GEA helps breweries to harness sustainability KPIs through AI 338

GEA has integrated predictive AI elements into its real-time monitoring solution for breweries to advance the sustainability of brewing processes.

Developed in collaboration with project partners, GEA Insight-Partner Brewery monitors production performance in real time, anticipates anomalies and suggests improvements. In addition to conventional brewhouse data, the system now analyses sustainability performance indicators based on energy consumption and heat recovery in the process cycle ...



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PACKAGING

Sidel unveils StarLITE®R

A new, ultra-efficient 100 % rPET bottle for carbonated soft drinks 340

To help carbonated soft drink (CSD) packaging producers embrace material circularity, Sidel has launched StarLITE®R – a 100 % rPET bottle. Sidel’s signature StarLITE® family is evolving to address the challenges associated with working with recycled content.

StarLITE®R allows CSD producers to switch to rPET bottle production with ease and efficiency, while significantly reducing the impact on product quality or packaging integritys ...



FLAVOURS & INGREDIENTS

Symrise launches SET Flavors™ that smartly use enrichment technologies for valuable and authentic taste solutions 342

SET Flavors™ by Symrise help create unique taste, nutrition, and health solutions. They use superior separation technologies to access and enrich the characteristics from food essentials or valuable product side streams. The Selective Enrichment Technologies of the SET Flavors™ brand combine efficient processes and advanced technologies that enable Symrise and its partners to capture nature’s complexity, creating both signature and authentic taste profiles ...

MARKET DATA

Coca-Cola fizzes with success as reigning champion of non-alcoholic drinks brands. 344

Coca-Cola (brand value down 5 % to USD33.5 billion) retains its title as the world’s most valuable non-alcoholic drinks brand, according to a new report from leading brand valuation consultancy, Brand Finance. Every year, leading brand valuation consultancy Brand Finance puts 5,000 of the biggest brands to the test, and publishes over 100 reports, ranking brands across all sectors and countries. The world’s top 25 most valuable and strongest non-alcoholic drinks brands are included in the annual Brand Finance Non-Alcoholic Drinks 25 2023 ranking ...

INDUSTRY 4.0

Cybersecurity in the age of Industrial 4.0 346

The ongoing digital transformation of traditional industrial practices is often referred to as the “Fourth Industrial Revolution” or simply Industry 4.0. Industry 4.0 merges advanced manufacturing processes and methods with intelligent systems, enterprises, and employees. In this new era, managers are able to leverage technologies like Big Data, Machine Learning, IIoT, Artificial Intelligence, and Virtual Reality for more informed decision-making ...

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