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Events

Filling Technology

Flavours & Ingredients

Functional Drinks

Market Price Report

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The microbiome market – a great opportunity?



FUNCTIONAL DRINKS

Ready to drink functional beverages – a global growth segment 258

Ready to drink nutraceutical beverages, also known as functional beverages, are playing an increasing role in the food and beverage markets, as consumers look to them for health-oriented and convenient solutions. A ready to drink functional beverage is characterised as a beverage which includes additional ingredients to provide a health benefit beyond basic hydration and is premixed and packaged for grab and go consumption. Functional drinks have been gaining popularity over the past decade, becoming an important part of the overall food and beverage market. According to Fortune Business Insights, the functional drinks market was valued at \$ 258.8 billion in 2020 with an 11 % growth rate and is expected to grow at a compound annual growth rate (CAGR) of 9.5 % through 2028. This segment is growing faster than conventional soft drinks have grown in recent years ...

FILLING TECHNOLOGY

Well sorted

Coca-Cola in Mannheim: new returnable glass line from KHS optimises highly complex sorting processes . 262



Within the space of just three years, Coca-Cola in Germany has invested around 50 million euros in one of its biggest plants in Mannheim. KHS has contributed a returnable glass line to the project – one that also manages highly complex sorting tasks. “We fill a total of six different bottles on this line: four in 200-milliliter and two in 330-milliliter format. The smaller sizes are primarily destined for the hospitality trade, where the packaging has to be a bit more impressive than for retail. This is why the Coca-Cola, Fanta, Sprite and mezzo mix brands on this line have their own respective bottle designs. We process two formats

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for the bigger containers that are also sold in the retail trade: what’s known as the contour bottle for products in the Coca-Cola family and our green multibottle for Fanta, Sprite and mezzo mix.” One outstanding feature of the KHS line is the sorting system that can feed the empty bottles by type to the washing and filling process fully automatically. “In principle, the sorting and filling processes take place on two separate systems. We use a segment to combine both sections with one another specifically for our main product types, the ...

EVENTS

drinktec 2022 – drinktec impresses with its comprehensive supporting programme 266

Premieres, tasting sessions, competitions and presentations: Everyone will get their money’s worth in the supporting programme of this year’s drinktec, which will take place from September 12 to 16 on the Messe München exhibition grounds. The main feature is its unique combination of specialist presentations and discussions on the one side, and the live programmes, competitions and championships on the other. This year the “Inspiration Hubs” will celebrate their premiere in Halls A3 and C6 at the world’s leading trade fair for the beverage and liquid food industry. Here, for the first time, exhibitors will have the opportunity to hold presentations in the form of “best practice sharing” and “learnings” through discussions with the community. In addition to the “Inspiration Hubs,” this year will also play host to another premiere, namely the newly ...



FLAVOURS & INGREDIENTS

**Microbiome: The root of wellness
Top predictions for microbiome market in the year ahead 276**

ADM, one of the world leaders in nutrition that powers many of the top food, beverage, health and wellness brands, collated the findings from its propriety consumer insights platform to identify the new and emerging opportunities shaping the global microbiome segment in the year ahead, which is expected to balloon and reach \$9.1 billion by 2026. The biggest opportunity? Meeting the needs of consumers as they adopt a more personalised approach to supporting their well-being. Many are becoming increasingly aware of the potential role their gut microbiome plays in their everyday lives, from their physical to their emotional health. In fact, ADM Outside VoiceSM in partnership with the Hartman Group, discovered that more than half (58 %) of consumers are aware of the potential benefits that bacteria in the digestive system can have on their overall health ...

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