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Digitalisation

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INTERNATIONAL JOURNAL FOR THE FRUIT PROCESSING, JUICE AND SOFT DRINKS PRODUCING INDUSTRY



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(UN-)REGULATED

An overview of the declaration of alcohol-free “spirits”



WORLD OF FRUITS

2022

International Juice and Soft Drinks Review



published by confructa medien GmbH

What hits the shelves in the international beverage sector? Which companies and products are the main driving forces in the market? Which trends have become apparent? Which packaging is preferred? Which claims are in the spotlight?

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MARKETS

Britvic’s Soft Drinks Review 2022 186

Britvic’s annual Soft Drinks Review 2022 has revealed opportunities for the convenience channel to grow soft drinks sales by appealing to shoppers at both ends of the value spectrum, as the nation adapts to life following on from the pandemic.

The report found consumers on average are £1,200 worse off this year compared to 2021, with one in five being financially squeezed due to factors such as rising inflation and energy costs¹. However, the easing of Covid-19 restrictions and growing shopper confidence means overall consumer spend is expected to be noticeably higher in 2022 compared to the previous two years ...

LEGISLATION

(UN-)REGULATED – An overview of the declaration of alcohol-free “spirits” 190



Alcohol-free and alcohol-reduced “spirits” are enjoying increasing popularity. The “Low & No” trend is for a healthier lifestyle without being restricted. One result of this is that there are more and more alcohol-free alternatives to gin and rum etc., so that people do not have to go without their favourite cocktails.

Due to this rapid development, alcohol-free and alcohol-reduced “spirits” have also attracted the attention of the European Commission. Because so far there have been hardly any legal regulations for alcohol-free and alcohol-reduced counterparts to gin, rum etc. ...

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DIGITALISATION

drinktec 2022 – Faster, higher, stronger 194

Does the beverage and liquid food industry also have Olympic aspirations? Manufacturers of beverages and liquid food and machine manufacturers have long since recognised the potential. Digitalisation and digital transformation are one of the four main topics at drinktec 2022, which will be held in Munich from September 12 to 16, 2022. With its range of exhibitors and supporting program, the world’s leading trade fair for the beverage and liquid food industry offers broad views and focused approaches aimed at helping the industry become faster, achieve stronger results and intensify its focus on sustainable plant concepts in the next years ...

FLAVOURS & INGREDIENTS

Why gut health matters in beverage: how and why to innovate for the “key to holistic wellbeing” 196

Wellness is a broad movement and is no longer constrained to a dramatic lifestyle change. A holistic approach has become a crucial motivator of consumer behaviour, underpinned by convenience, transparency, and value. Within this space gut health is a top concern ...

EVENTS

Anuga FoodTec 2022 – Special Edition: Successful Re-Start for the Food & Beverage Technology Industry . . 198

Over 1,000 exhibitors and around 25,000 trade visitors at the Special Edition in Cologne. For four days, from April 26 to 29, 2022, the food and beverage industry met with its supplier sector at Anuga FoodTec – Special Edition – in Cologne. “Anuga FoodTec is and remains the central and international meeting place for the industry. And this leading position has been clearly underlined by the successful re-launch of the trade show here in Cologne ...

SCIENCE & RESEARCH

Plastic-eating enzyme could eliminate billions of tons of landfill waste 200

An enzyme variant created by engineers and scientists at The University of Texas at Austin can break down environment-throttling plastics that typically take centuries to degrade in just a matter of hours to days. This discovery, published in Nature, could help solve one of the world’s most pressing environmental problems: what to do with the billions of tons of plastic waste piling up in landfills and polluting our natural lands and water ...

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