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Consumer Trends
Filling & Packaging
Flavours & Ingredients
Market Price Report
Process Technology
Sorting Technology

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INTERNATIONAL JOURNAL FOR THE FRUIT PROCESSING, JUICE AND SOFT DRINKS PRODUCING INDUSTRY



E-sports and gaming sector – a new target group for nutritional supplements

PROCESS TECHNOLOGY

Reducing fresh fruit juice sugar naturally: GEA and Better Juice break new ground 42



Process engineering group GEA and Israeli foodtech start-up Better Juice have joined forces to help beverage manufacturers produce healthier, lower-sugar fruit juice. Better Juice has developed a groundbreaking solution that naturally reduces the amount of sugar in fresh juice by up to 80 percent, without affecting its nutritional value or taste. GEA is now engineering the process technology the start-up needs, setting this innovative solution on course for industrial production ...

INGREDIENTS

New concepts for the growing e-sports and gaming sector 44

E-sports is booming. No longer a niche market, in 2019, it generated revenue of more than 950 million US dollars. COVID-19 has further spurred its development: market research company Nielsen has noticed a significant increase in gamer numbers as a result of the pandemic – most notably in the USA, followed by France, the United Kingdom and Germany. In the field of sports nutrition and energy drinks in particular, the gaming community is ...

FLAVOURS & INGREDIENTS

Firmenich announces two Flavours of the Year for 2021 46

Firmenich announces ginger and yuzu as the two Flavours of the Year for 2021. Following an unprecedented year of uncertainty, they represent the world’s collective desire for strength and optimism ...

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FILLING & PACKAGING

RJ Corp in India implements Sidel's aseptic PET technology to combine dairy and juice filling on the same bottling liner 48

Varun Beverages Ltd, part of RJ Corp group, one of the largest franchises for PepsiCo Inc. globally, has installed Sidel's Aseptic Combi Predis™ in its newly established plant in Punjab, India. This pivotal project aims to expand PET bottling capacity and provide production flexibility for the private label milk brand Cream Bell as well as Pepsi's Tropicana juice range. By choosing the new aseptic ...



CONSUMER TRENDS

Mintel announces Global Consumer Trends for 2021. 52

Mintel, the experts in what consumers want and why, has announced seven trends set to impact global consumer markets in 2021, including analysis, insights, and recommendations centered around consumer behavior, market shifts, innovative brands, and opportunities for companies and brands to act on in the next months ...

PACKAGING

150+ million packs with SIGNATURE packaging material sold as demand for sustainable packaging grows . . 54

SIG has now sold over 150 million packs with its award-winning SIGNATURE, the world's first aseptic carton packaging material linked up to 100 % to renewable materials ...

SORTING TECHNOLOGY

Sorma Group launches HyperVision, the new high-tech platform for SormaTech optical sorting machines . . . 56

SormaTech, the Sorma Group's proprietary optical sorting machine designed to sort fruit with extreme precision, now features a further technological advancement: the research and development centre run by the Group's Spanish subsidiary, Sorma Iberica, has developed the HyperVision platform, a cutting-edge, multi-wavelength lighting solution that offers ...

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