MAGAZINE - AD SPECIALS



CLASSIFIED: OFFERS & REQUESTS

In each issue you can place your offers, requests or job advertisements.

Ads in this section have a width of 85 mm (1-column) or 175 mm (2-column). Maximum height is 235 mm.

print & digital rate per mm/column = EUR 3.50 digital rate per mm/column = EUR 1.20

e.g. an advertisement in a print & digital issue: size 85 mm (1-column) x 20 mm = $1 \times 20 \times 3.50 = \text{EUR } 70$

Show your advertisement additionally in the new MARKETPLACE on www.fruit-processing.com for a fee of EUR 25!



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BUSINESS CONTACTS DIRECTORY

Business Contacts Directory print & online

- Ad (85 mm x 55 mm) is published in 11 issues
 (6 print & 5 digital). The entry includes up to 4 highlighted keywords and a space of 85 mm x 45 mm which can be designed freely e.g. for contact details, logo, qr code. Logo, keywords and descriptive text possible.
- Full online entry in the Business Contacts Directory with search function under www.fruit-processing.com (logo, contact data, company profiles, products, hashtags, links).
- · Banner (120 x 60 pixels) on www.fruit-processing.com
- · rate for one year: EUR 990

Business Contacts Directory print

- Ad (85 mm x 55 mm) is published in each issue (print & digital)
 The entry includes up to 4 highlighted keywords and a space of 85 mm x 45 mm which can be designed freely e.g. for contact details, logo, qr code. Logo, keywords and descriptive text possible.
- · rate for one year: EUR 720

Business Contacts Directory online – full entry

- Full online entry in the Business Contacts Directory with search function under www.fruit-processing.com (logo, contact data, company profiles, products, hashtags, links).
- · Banner (120 x 60 pixels) on www.fruit-processing.com
- rate for one year: EUR 780

Business Contacts Directory online – free entry with company name and address



EUR 440

Expert Magazines & Books, Newsletter,

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(no discounts given on inserts)

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4 and more pages on request

Bound Inserts also possible. Additional costs incl. postage on request.