



**The website fruit-processing.com is an established and highly frequented news portal which is kept up-to-date by our editorial staff. Therefore it is an excellent cross-marketing platform for innovative suppliers who aim to position themselves successfully in the fruit juice and soft drinks industry.**

Beside the digital issues of FRUIT PROCESSING the following sources of information and sub-sites are available: daily news · readers service · advertising · business contacts/suppliers' guide · media kit · password protected access for online subscribers.

### Target Group

Decision-makers from industry and trade and their supplying industries

### Website Traffic

Average monthly

- unique users: 28,341\*
- sessions: 75,737\*
- page impressions: 160,267\*

\*Source: Provider

### Banner Advertising

Head Banner	468 x 60 pixels	EUR 350 /month
Leader Board std.	728 x 90 pixels	EUR 550 /month
Leader Board max	1250 x 120 pixels	EUR 750 /month
Sky-Scrapper	240 x 120 pixels	EUR 200 /month
	240 x 240 pixels	EUR 300 /month
	240 x 480 pixels	EUR 500 /month
	120 x 120 pixels	EUR 100 /month
	120 x 240 pixels	EUR 200 /month
	120 x 360 pixels	EUR 250 /month
Pop-Up Banner	500 x 500 pixels	EUR 220 /week

Each banner is linked to the corresponding website.

### Submit Creative

5 days prior to the start of the campaign

### Technical Specs

Formats: gif, jpg, swf

Banner: File size up to 80 kb

Target-URL, links with tracking code or redirect possible.

We do not integrate pixels for tracking.

## Our network is your profit. Advertising pays.