

NEWSLETTER JUICY NEWS



The newsletter provides current business news and up-to-date market information on beverage development, production, marketing, product innovations as well as information on related events.

Target Group

The newsletter is sent to subscribers who are interested in up-to-date topics and trends in the beverage and fruit processing industry. The personalized e-mail newsletter reaches decision-makers, top executives and buyers from industry and trade involved in the beverage industry.

Frequency

weekly

Circulation

9,402 subscribers (July 2020)

Data Format

HTML

Banner Advertising

Top Banner

placed between the first and second topic.
format: 660 x 120 pixels, static or GIF animated

Base Banner

placed at the bottom of the newsletter.
format: 660 x 200 pixels, static or GIF animated

rate per insertion

1 x	3 x	6 x
EUR 400	EUR 300	EUR 250

**Take aim at potential customers:
Your message goes directly to
9,402 + personalized recipients.**

Technical Specs

Data formats for banners: jpg (RGB), 72 dpi, max. 150 KB
Links with tracking code or redirect possible. We do not integrate pixels or provide any banner statistics.

Sponsored Post



Your message is **one of three exclusive news** published in the newsletter. Share information focused on your company/products. All you need to send is a press release and one or two photos. **Additionally you profit from your news published in the news section on www.fruit-processing.com.**

rate per insertion

1 X	2 X
EUR 600	EUR 500

Stand Alone Newsletter

This newsletter is **dedicated only to the message/subject you want to share.** You deliver HTML data or text and photos. Details upon agreement.

rate per insertion

1 X	2 X
EUR 1,500	EUR 1,250

All prices plus VAT, if applicable.

Targeted advertising:

Your message gets to people involved in the fruit beverage business!

