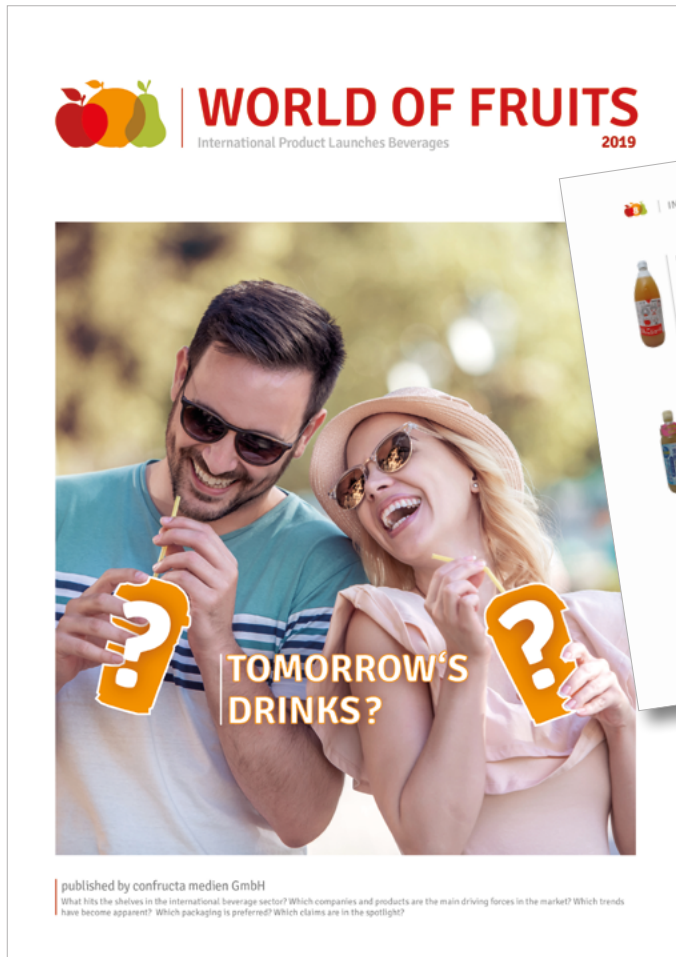


# WORLD OF FRUITS 2019

international beverage product review  
– global inspiration for local product development –



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Presentation of international (excl. German) beverage innovations with details of ingredients, manufacturers, brands, claims, packaging and introductory prices. What products have made their way into international retail shelves? What raw material trends are emerging? What is the preferred packaging?

**Publication date:** Early June 2019

## Format:

Print: DIN A4, 4/4-colour, German

Online: PDF English and German, free download from [www.fruit-processing.com](http://www.fruit-processing.com) and [www.fluessiges-obst.de](http://www.fluessiges-obst.de)

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- Launch at German Fruit Juice Association (VdF) annual meeting in Lübeck in June 2019
- Mailing with FLÜSSIGES OBST 6/2019 magazine
- Distribution at the German juice producers' meeting „Süßmoster-Stammtisch 2019“
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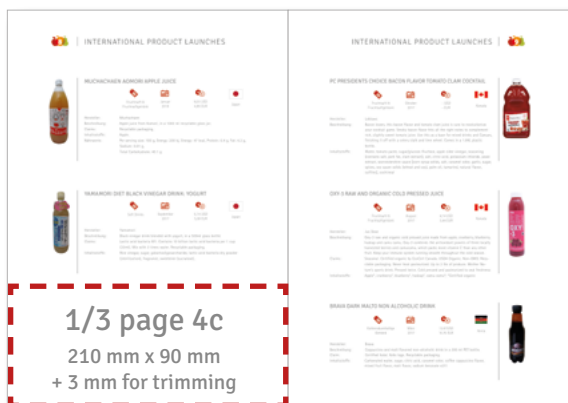
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