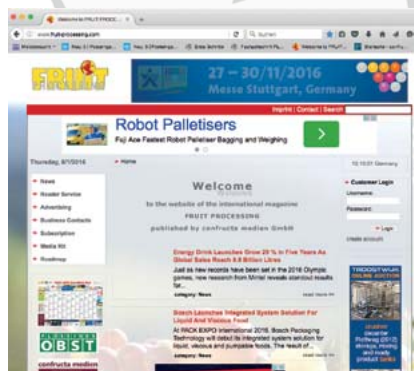


FRUIT PROCESSING

... the leading B2B source of information for the international fruit processing industry

MEDIA-PLANNER 2017 update

- **MAGAZINE**
 - print
 - digital
- **NEWSLETTER**
- **WEBSITE**



www.fruit-processing.com



FRUIT PROCESSING is the leading B2B source of information for the international fruit processing industry!

With a reputation built on a 27-year history, the international peer-reviewed magazine designed especially for companies of the fruit juice and soft drinks industry and their suppliers delivers comprehensive and insightful analysis of key industry concerns.

Today's fruit juice and soft drinks professionals are eager for valuable, relevant content that offers solutions to their problems. To stay current, informed and competitive they rely on FRUIT PROCESSING.

For those engaged in juice and soft drinks activities, FRUIT PROCESSING provides current news, research reports, market price reports, trends and future developments. If you want to reach the juice industry's key decision makers, FRUIT PROCESSING magazine is the best choice for getting your message to the industry.

**FRUIT PROCESSING offers 11 issues per year:
6 print and digital editions and 5 digital editions!**



FRUIT PROCESSING offers advertisers the full array of touch points — print, electronic and online — for connecting with the industry decision makers and buyers, to help them tackle key business challenges and get their jobs done better and more efficiently.

EDITORIAL FEATURES

CIDER

Unlock the potential of the cider market

by [Name]

New market insight study now available. Dunster has unveiled the sensory success of the world's most popular cider brands. Cider and Cider Mix drinks are the fastest growing category within the alcoholic beverages market. With impressive annual growth rates of 5 per cent, the global market volume reached 2.3 billion litres in 2014, according to Euromonitor.

The leading Cider market is without a doubt Western Europe, where Cider drinks have a long-standing heritage. In the UK, Western Europe accounts for nearly 60 per cent of the global Cider market, followed by the US with 15 per cent. Emerging growth is seen in expanding markets in Eastern Europe like Poland and Slovakia, as well as in the Asia-Pacific region.

To help Cider manufacturers develop successful formulae tailored to specific markets, Dunster has developed the sensory profile of the world's most popular Cider brands from 10 different countries. This is a key analysis compared to not only other white wines, their alcohol content is relatively low, while clear, light ingredients and soft-based ingredients are contributing to a robust appeal and thus the sensory success. For a growing group of consumers of all ages, Cider drinks are truly refreshing alternatives to beer and wine, and they appear as much to female consumers as they do to male consumers.

by [Name]

CIDER

Specialists in taste, the sensory cider Panel

Especially for the purposes of the study, Dunster's Sensory & Consumer Science established a sensory cider panel. This group of 10 sensory experts received intensive Cider sensory training to ensure that they produce objective descriptions of what the most complex sensory profile of Cider drinks. They were able to identify and describe each Cider's unique taste, smell and mouthfeel and to identify many other descriptors in an objective way.

Thus, for the first time, it has been possible to make unbiased brand comparisons across all multi-national dimensions: taste, look, smell, taste and mouthfeel.

Also detailed findings in order to differentiate the sensory profile of each brand. The sensory profile of the world's most popular Cider brands from 10 different countries. This is a key analysis compared to not only other white wines, their alcohol content is relatively low, while clear, light ingredients and soft-based ingredients are contributing to a robust appeal and thus the sensory success. For a growing group of consumers of all ages, Cider drinks are truly refreshing alternatives to beer and wine, and they appear as much to female consumers as they do to male consumers.

by [Name]

MARKET PRICE REPORT

Orange Juice Concentrate (100% Juice, 45% Solids)
Lemon Juice Concentrate (100% Juice, 45% Solids)
Grapefruit Juice Concentrate (100% Juice, 45% Solids)
Pear Juice Concentrate (100% Juice, 45% Solids)
Sour Cherry Concentrate (100% Juice, 45% Solids)
Black Currant Juice Concentrate (100% Juice, 45% Solids)

These charts show price trends for various fruit concentrates over time. The charts include data for different grades and specifications, providing a comprehensive overview of market prices.

BUSINESS CONTACTS

BUCHER unipektin
Hydrated Fruit Pectins, Natural Sweeteners, Amino Acids, Emulsifiers

FLATWEG
Fruit Processing Equipment, Fruit Juice Concentrates, Fruit Flavors

AN ORANGE FOR YOUR CUSTOMERS
Fruit Processing Equipment, Fruit Juice Concentrates, Fruit Flavors

BUCHER unipektin
Hydrated Fruit Pectins, Natural Sweeteners, Amino Acids, Emulsifiers

FLATWEG
Fruit Processing Equipment, Fruit Juice Concentrates, Fruit Flavors

AN ORANGE FOR YOUR CUSTOMERS
Fruit Processing Equipment, Fruit Juice Concentrates, Fruit Flavors

Editorial Coverage:

- Fruit Processing • Production • Packaging • Filling • Labelling • Market Price Report • Business News • International Markets • Plant Technology • Science & Research • Quality Control & Analytics • Marketing • Market Data • Business Contacts • Exhibitions & Conferences • Product Development • Flavours • Ingredients • Colours • Sweeteners ...

Reach out for your target group and contact decision makers and top executives worldwide.

Distributed circulation: 4,412

(Average circulation from January 2016 to December 2016)

Readers per copy: 3 – 4, reaches an audience of approx. 15,400 readers per issue!

Readership per Business Type

Soft Drinks Industry	44 %
Fruit Juice Industry	34 %
Suppliers	18 %
Institutions	4 %

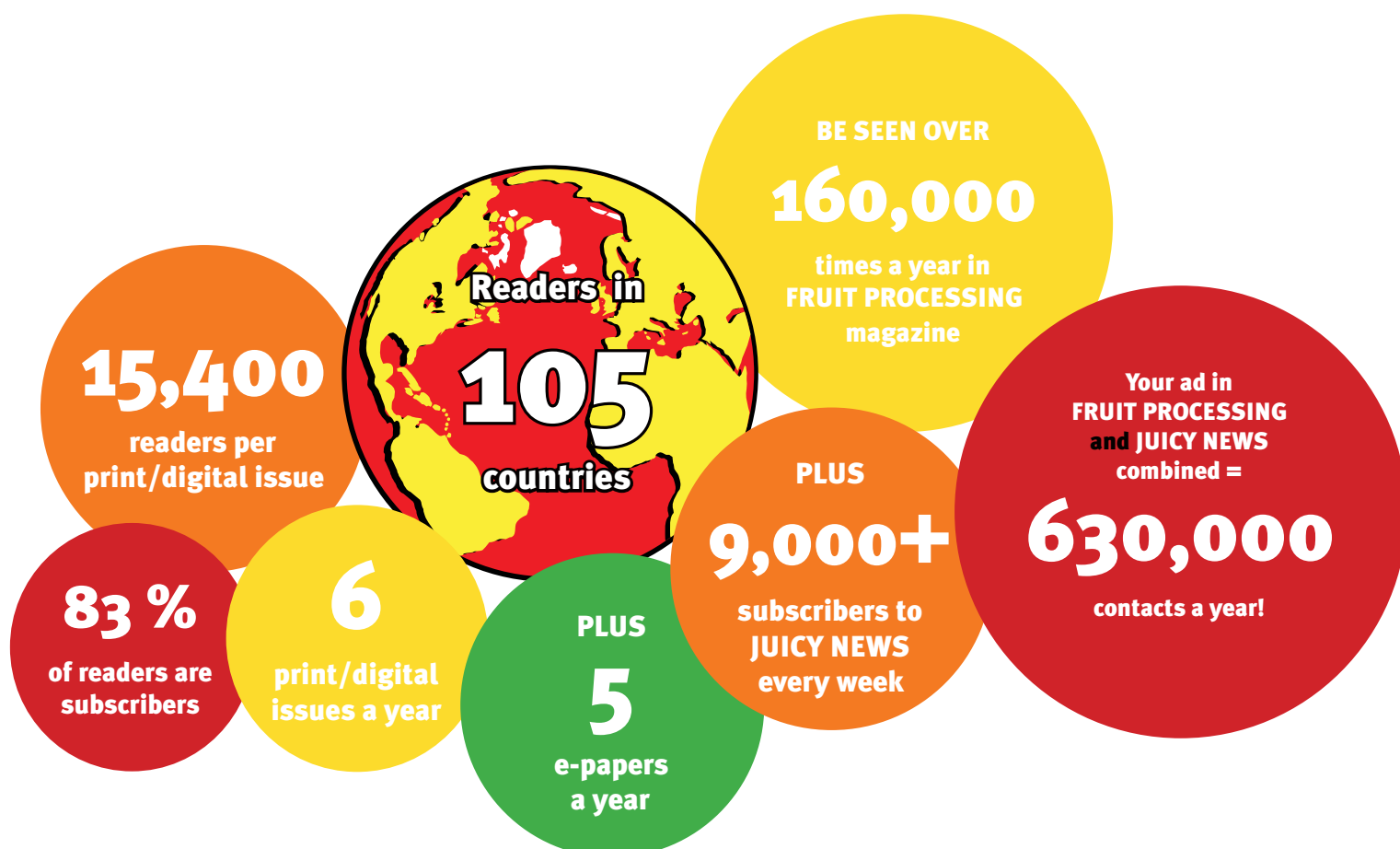
Readership per Job Function

CEO/Senior Management	51 %
Technical Management	26 %
R&D/Product Development	10 %
Science & Research	7 %
Marketing	6 %

Geographic Distribution

Western Europe	28 %
Eastern Europe	13 %
Asia	22 %
North America	14 %
South America	9 %
Middle East	8 %
Australia/NZ	4 %
Africa	2 %

Major part of the typical readership are decision makers with a high educational background, superior qualification and motivation.



January 1/2017 print + digital			January 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 02.01.2017 Ad Close: 11.01.2017 Publication Date: 31.01.2017	<ul style="list-style-type: none"> • Intralogistics, Storage, Motor Pool • Filtration and Separation • Quality Control and Analytics • Tanks, Pumps, Fittings 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Price Barometer: Market Price Report • Business Contacts 	International Green Week, Berlin/D, 20-29 January 2017
February 2/2017 digital			February 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 01.02.2017 Ad Close: 15.02.2017 Publication Date: 28.02.2017	<ul style="list-style-type: none"> • Flavours & Ingredients • Clean Labelling • Bio and Wellness Drinks 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Business Contacts 	BIOFACH + Vivanness, Nuremberg/D, 15-18 February 2017 Beviale Moscow, Moscow/RUS, 28 February -02 March 2017 Gulfood, Dubai/UAE, 26 February - 02 March 2017
March 3/2017 print + digital			March 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 01.03.2017 Ad Close: 06.03.2017 Publication Date: 31.03.2017	<ul style="list-style-type: none"> • Process Measuring & Control Technology • Packaging – interpack 2017 • Extraction Systems • Bio and Wellness Drinks 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Price Barometer: Market Price Report • Business Contacts 	Bevtec Asia, Bangkok/TH, 1-3 March 2017 Dubai Drink Technology Expo, Dubai/UAE, 7-9 March 2017 agrofood Nigeria, Lagos/NGR, 28-30 March 2017
April 4/2017 digital			April 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 03.04.2017 Ad Close: 13.04.2017 Publication Date: 28.04.2017	<ul style="list-style-type: none"> • Hygienic Design • Packaging – Caps and Closures • Fiber, Probiotics, Nutrients 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Business Contacts 	ProFood Tech, Chicago, IL/USA, 4-6 April 2017
May 5/2017 print + digital			May 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 28.04.2017 Ad Close: 05.05.2017 Publication Date: 31.05.2017	<ul style="list-style-type: none"> • Smart Factory – Industry 4.0 • Quality Control and Analytics • Flavours, Colours, Sweeteners • Labelling 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Price Barometer: Market Price Report • Business Contacts 	interpack, Düsseldorf/D, 4-10 May 2017 Vitafoods Europe, Geneva/CH, 9-11 May 2017 iran food ingredients, Tehran/IR, 22-25 May 2017
June 6/2017 digital			June 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 02.06.2017 Ad Close: 14.06.2017 Publication Date: 30.06.2017	<ul style="list-style-type: none"> • Product Development • Packaging Design • Functional Drinks 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Business Contacts 	PROPACK ASIA, Bangkok/TH, 14-17 June 2017 IFT, Las Vegas, NV/USA, 25-28 June 2017

new!
★





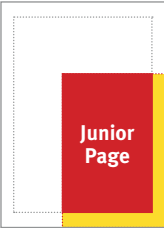



July 7/2017 print + digital			July 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 30.06.2017 Ad Close: 05.07.2017 Publication Date: 31.07.2017	<ul style="list-style-type: none"> • Filling Systems • Flavours, Colours, Sweeteners • Preview – drinktec 2017 • Energy Management 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Price Barometer: Market Price Report • Business Contacts 	
August 8/2017 digital			August 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 01.08.2017 Ad Close: 16.08.2017 Publication Date: 31.08.2017	<ul style="list-style-type: none"> • Superfruits • Preview – drinktec 2017 • Health Drinks 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Business Contacts 	ANUTEC – Int. FoodTec India, Mumbai/IND, 21-23 August 2017
September 9/2017 print + digital			September 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 28.08.2017 Ad Close: 05.09.2017 Publication Date: 29.09.2017	<ul style="list-style-type: none"> • Process Technology • Analytics • Enzymatic Treatment 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Business Contacts 	drinktec , Munich/D, 11-15 September 2017 Process Expo , Chicago, IL/USA 19-22 September 2017 PACKEXPO , Las Vegas/USA, 25-27 September 2017
October 10/2017 digital			October 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 02.10.2017 Ad Close: 16.10.2017 Publication Date: 31.10.2017	<ul style="list-style-type: none"> • Conveyor Systems • Clean Labelling • Flavours & Ingredients – FIE Europe 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Price Barometer: Market Price Report • Business Contacts 	ANUGA , Cologne/D, 7-11 October 2017
November/December 11-12/2017 print + digital			November/December 2017
Deadlines	Topics	Markets, Products, Marketing	Exhibitions & Conferences
Editorial Deadline: 02.11.2017 Ad Close: 09.11.2017 Publication Date: 30.11.2017	<ul style="list-style-type: none"> • Information Technology • Aseptic Filling • Hot Drinks 	<ul style="list-style-type: none"> • Beverage Innovations and Trends • Business News • Business Contacts 	CHINA FOODTECH , Beijing/CN, 1-3 November 2017 FiEurope , Frankfurt/D 28-30 November 2017

As of 2017 FRUIT PROCESSING offers 11 issues:

6 times a year combined print and digital editions and in addition 5 digital editions!

We stay in touch with our readers ...

Ad close for January 2018 is on January 10, 2018.

						
Type area	–	175 w x 250 h	175 w x 250 h	175 w x 40 h	85 w x 250 h	175 w x 125 h
Bleed*	210 w x 215 h	210 w x 297 h	210 w x 297 h	210 w x 40 h	100 w x 297 h	210 w x 140 h
Rate b/w	–	2,210.– EUR	2,030.– EUR	–	1,025.– EUR	1,025.– EUR
Full Colour	3,290.– EUR	3,020.– EUR	2,840.– EUR	900.– EUR	1,835.– EUR	1,835.– EUR
						Other formats on request. We can provide your article as special print – in printed or digital version. We can integrate your latest product information into our weekly Newsletter JUICY NEWS.
Type area	115 w x 180 h	175 w x 83h	55 w x 250 h	175 w x 60 h 1)	175 w x 30 h 1)	
Bleed*	132 w x 202 h	210 w x 95 h	72 w x 297 h	85 w x 125 h 1)	85 w x 60 h 1)	
Rate b/w	–	690.– EUR	690.– EUR	530.– EUR	285.– EUR	
Full Colour	1,835.– EUR	1,410.– EUR	1,410.– EUR	1,250.– EUR	–	

Width x Height in mm

* Please add 3 mm for trimming. 5 % surcharge for bleed ads.
1) only type area format

All rates + VAT, if applicable.

Material Requirements

Size of Magazine: 297 mm x 210 mm (DIN A4)

Please note that for technical reasons all colour shades (e.g. Pantone or HKS) must be converted to CMYK format.

If you provide camera ready artwork, the following is required:

Platforms: Files are Macintosh Platform

Supported Applications: InDesign · QuarkXpress · Adobe Photoshop · Adobe Illustrator · Adobe Acrobat

Digital file submission: All materials submitted are subject to review by the production department.
Advertisers may also sent their files electronically using our ftp site.

Format: All images to be supplied in eps, tif or jpg must provide a resolution of 300 dpi minimum.

pdf: We accept PDFs generated by Adobe Acrobat Distiller, preferably PDF X3. For print publishing, PDF files must be pressoptimized (press-ready; suitable for web-offset printing). Depending on the default settings in your design application, just clicking “Export to PDF” may produce a PDF file that would be fine for website viewing or emailing, but is not properly saved for print publishing. It might not embed the typefaces used, have sufficient resolution or include necessary color management information. It also might not be resizable to the mechanical specifications of the advertising space size. Correct settings — the PDF distiller options — must be selected and used to produce a press-optimized PDF. We do not accept Word, Corel Draw, Excel, Freehand, Publisher, Powerpoint files, PDFs derived from these applications or PDFs generated directly out of these applications.
PLEASE NOTE: AN ADDITIONAL CHARGE will be made for material which does not comply with copy requirements or which requires alteration.

Fonts: Fonts to be supplied as printer and screen fonts or text should be changed in graphics. True Type fonts are not accepted, and will be replaced if sent.

File Resolution: Four-colour CMYK – 300 dpi at 100 % print size saved in TIFF or EPS format.
Black & White Line Art – 1,200 dpi at 100 % print size.

Method of Printing: Offset printing up to 60-line screen

(We cannot accept responsibility if above specifications are not followed with submitted materials and we must make substitutions in order to run production successfully)

DIGITAL: AD RATES & FORMATS



Type area	–	175 w x 250 h	175 w x 250 h	175 w x 40 h	85 w x 250 h	175 w x 125 h
Bleed*	210 w x 215 h	210 w x 297 h	210 w x 297 h	210 w x 40 h	100 w x 297 h	210 w x 140 h
Rate b/w	–	1,326.– EUR	1,218.– EUR	–	615.– EUR	615.– EUR
Full Colour	1,974.– EUR	1,812.– EUR	1,704.– EUR	540.– EUR	1,101.– EUR	1,101.– EUR
					The multimedia benefit: All advertisements in the digital issues will be linked to your website.	
Type area	115 w x 180 h	175 w x 83h	55 w x 250 h	175 w x 60 h 1)		
Bleed*	132 w x 202 h	210 w x 95 h	72 w x 297 h	85 w x 125 h 1)		
Rate b/w	–	414.– EUR	414.– EUR	318.– EUR		
Full Colour	1,101.– EUR	846.– EUR	846.– EUR	750.– EUR	* Please add 3 mm for trimming. 1) only type area format	

Width x Height in mm

All rates + VAT, if applicable.

For all editions:
Book 4 advertisements with the same size/rate and get the fifth for free!

Material Requirements

Size of Magazine: 297 mm x 210 mm (DIN A4)

For digital editions we accept colours in RGB or CMYK format.

Platforms: Files are Macintosh Platform

Supported Applications: InDesign · Adobe Photoshop · Adobe Illustrator · Adobe Acrobat

Digital file submission: All materials submitted are subject to review by the production department.
 Advertisers may also sent their files electronically using our ftp site.

Format: All images to be supplied in eps, tif or jpg must provide a resolution of 300 dpi minimum.

pdf: We accept PDFs generated by Adobe Acrobat Distiller.

We do not accept Word, Corel Draw, Excel, Freehand, Publisher, Powerpoint files, PDFs derived from these applications or PDFs generated directly out of these applications.

PLEASE NOTE: AN ADDITIONAL CHARGE will be made for material which does not comply with copy requirements or which requires alteration.

Fonts: Fonts to be supplied as printer and screen fonts or text should be changed in graphics. True Type fonts are not accepted, and will be replaced if sent.

File Resolution: RGB or four-colour CMYK – 300 dpi at 100 % print size saved in TIFF or EPS format.
 Black & White Line Art – 1,200 dpi at 100 % print size.

(We cannot accept responsibility if above specifications are not followed with submitted materials and we must make substitutions in order to run production successfully)

Do not forget to provide us with the website where the ad should be linked to!

Business Contacts



confructa medien GmbH
Raiffeisenstrasse 27
56587 Strassenhaus, Germany
phone: +49 (2634) 9235 - 0
fax: +49 (2634) 9235 - 50
www.confructa-medien.com

Expert Magazines, Expert Literature, Congresses

We offer the complete product range of a modern publishing house including expert literature for the beverage and fruit processing industry. For further information related to our print and online publications please visit: www.fruit-processing.com and www.fluessiges-obst.de

The Business Contacts section is published in every issue, offering an all-year-round presentation to the target group as annual ad order.

All entries have a standardised format of 85 mm width and 55 mm height (business card format). The entry includes **logo, contact details, up to 4 highlighted keywords** to best describe the products and services of your company and one field for individual text or further keywords.

A Business Contact campaign is available on a yearly basis (11 issues) with 720.– EUR per year.

The Cross-Media-Special offer for 2017:

Basic entry (print) + linked e-paper + linked banner on www.fruit-processing.com: 1,800.– EUR
(contract period 1 year or 11 issues)

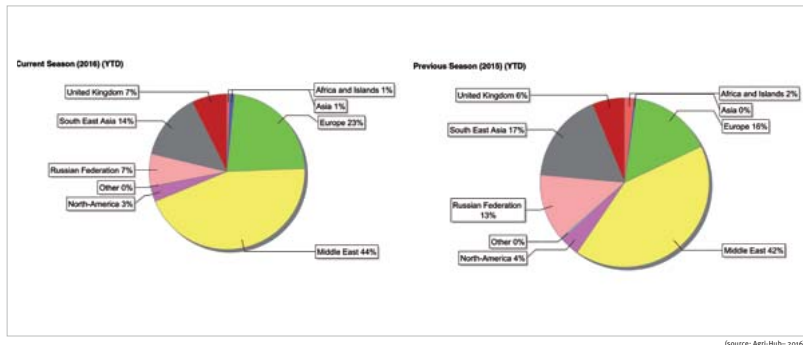
Exclusive Sponsor on „World of Fruit Processing: Market Data “



WORLD OF FRUIT PROCESSING

Market Data – confructa medien GmbH

Lemons (LE): Current Season vs Previous Season



Strip Banner Ad

With World of Fruit Processing: Market Data, the trade magazine FRUIT PROCESSING provides **one chart per issue giving facts and figures** month by month with all the information that our readers need for their decisions.

World of Fruit Processing: Market Data combines actuality and, at the same time, offers all advantages of a permanent advertising opportunity, reaching key customers at attractive rates. From analyses we know that these valuable statistics are not only an impressive argument for a quick reading of the magazines, but they are collected and archived.

The chart is placed on the back inside cover.

Ad size: 297 mm x 40 mm + 3mm for trimming

Basic Rate 4c: 350.– EUR for print + digital edition, 210.– EUR for e-paper edition
optional link in the online magazine: 50.– EUR

**In times of well-thought out and clever use of advertising budgets,
we concentrate on real benefits for optimised effect of your communication content.**

Classified advertisements

15 % discount on the regular rates, page 6.

Loose Inserts (no discounts given on inserts)

2 pages: height up to 295 mm, width up to 200 mm, weight up to 25 grams, per thousand copies 440.– EUR
4 and more pages on request

Bound Inserts (no discounts given on inserts)

2 pages, size to be submitted: height 303 mm, width 216 mm (untrimmed) 1,600.– EUR
4 pages, size to be submitted: height 303 mm, width 432 mm (untrimmed, unfolded) 3,110.– EUR

Additional costs for postage on request.

Reprints

Having your article reprinted by FRUIT PROCESSING enables you to hand out glossy promotion material to your clients, prospects (on request) and leads, in for instance information packages, mailings or at conferences and exhibitions. Reprints are printed in our standard format (DIN A4). The front page will be designed according to standard specifications. The paper quality is 115 resp. 135 grams/m².

Special Prints in PDF format are offered as well. We will be pleased to submit specific quotations.



Discounts

Agency Commission is 15 %.

A 10 % discount is granted on combined bookings for FRUIT PROCESSING and FLÜSSIGES OBST (expert magazine for the German speaking fruit juice and soft drinks industry in Europe), same size, same issue. Inserts and additional technical costs are not subject to discount.

In case of orders to be executed within one year, the following discounts apply:

Frequency Discounts			Volume Discounts					
for repeated publication (uniform size) of at least			for orders comprising at least					
3	insertions	5 %	2	pages	3 %	8	pages	15 %
6	insertions	10 %	3	pages	5 %	12	pages	20 %
12	insertions	15 %	6	pages	10 %			

JUICY NEWS – hot off the press

The newsletter provides current business news and up-to-date market information on beverage development, production, marketing, product innovations as well as information on events.

Target Group

The newsletter is sent to subscribers who are interested in up-to-date topics and trends in the beverage and fruit processing industry. The personalized e-mail newsletter reaches decision-makers, top executives and buyers from industry and trade involved in the beverage industry.

Frequency

weekly

Circulation

over 9,000 subscribers

Data Format

HTML

Banner Advertising

Top Banner

placed between the first and second topic.
format: 660 x 120 pixels, static or GIF animated
rate per insertion

1 x	3 x	6 x
400 EUR	300 EUR	250 EUR

Base Banner

placed at the bottom of the newsletter.
format: 660 x 200 pixels, static or GIF animated
rate per insertion

1 x	3 x	6 x
300 EUR	250 EUR	200 EUR

All prices plus VAT, if applicable.

Technical Specs

Data formats for banners: jpg (RGB), 72 dpi, max. 150 KB

Publisher

confructa medien GmbH

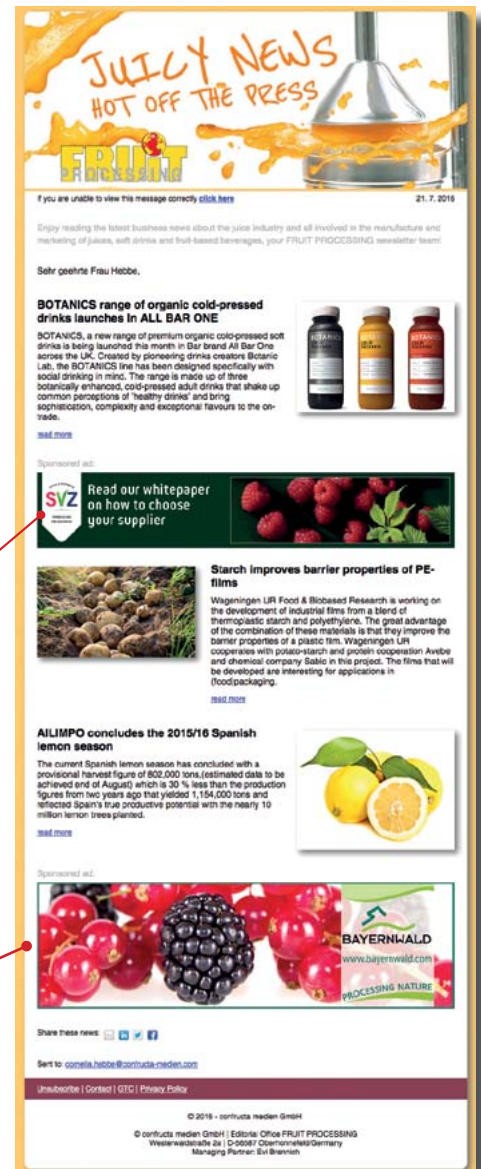
Contact Persons

Editorial Office: Christian Friedel, Newsletter FRUIT PROCESSING
christian.friedel@confructa-medien.com, phone +49 (0) 2634 9235-15

Advertising: Cornelia Hebbe, Sales Manager
cornelia.hebbe@confructa-medien.com, phone +49 (0) 2634 9235-16

JUICY NEWS – sponsored newsletter

A JUICY NEWS newsletter dedicated to just one sponsor: provides exactly the information focused on your company/products you want to spread. Choose between one or three topics, each including one photo, and place a banner ad.



**Take aim at potential customers:
Your message goes directly to
9,000 + personalized recipients.**

1 x	3 x
1,500 EUR	3,600 EUR

DIGITAL: NEW WEBSITE www.fruit-processing.com



Head Banner



ABOUT US NEWS SERVICE ADVERTISING SHOP SUBSCRIPTION NEWSLETTER CONTACT

Leader Board max

Leader Board standard

The screenshot shows the website layout with a 'Welcome' message, navigation links for 'Filling & Packaging', 'Flavours & Ingredients', 'Process Technology', 'Energy Management', 'Science & Research', 'Market Data', and 'People & Events'. It also features several 'Sky-Scraper' and 'Skyscraper' banners, a 'the first digital' banner, and a 'NEWS 03/17/2017' banner.

The website fruit-processing.com is an established and highly frequented news portal which is kept up to date by our editorial staff. Therefore it is an excellent cross-marketing platform for innovative suppliers who aim to position themselves successfully in the fruit juice and soft drinks industry.

Beside the digital issues of FRUIT PROCESSING the following sources of information and sub-sites are available: daily news · readers service · advertising · business contacts · media kit · password protected access for online subscribers.

Target Group

Decision-makers from industry and trade and their supplying industries

Website Traffic

Average monthly unique users: 30.567

Average monthly page impressions: 69.565

Banner Advertising (price per month)

Head Banner	468 x 60 pixels	350.- EUR/month
Leader Board std.	728 x 90 pixels	550.- EUR/month
Leader Board max	1250 x 120 pixels	750.- EUR/month
Sky-Scraper	240 x 120 pixels	250.- EUR/month
	240 x 240 pixels	400.- EUR/month
	240 x 480 pixels	600.- EUR/month
	120 x 120 pixels	150.- EUR/month
	120 x 240 pixels	200.- EUR/month
	120 x 360 pixels	300.- EUR/month
Pop-Up Banner	500 x 500 pixels	225.- EUR/week

Banner advertising can only be booked for a successive period of time. Each banner is linked to your website.

Submit Creative

5 days prior to the start of the campaign

Technical Specs

Formats: gif, jpg, swf

Banner: File size up to 80 kb

www.facebook.com/confructa.medien



twitter.com/confructamedien



Any questions? Squeeze us dry!



Evi Brennich

Editor-in-Chief · Managing Director
fon: +49 (0) 2634 9235-0
evi.brennich@confructa-medien.com



Marco Brennich

Editor FRUIT PROCESSING
fon: +49 (0) 2634 9235-21
marco.brennich@confructa-medien.com



Christian Friedel

Online News Editor · Web-Coordinator
fon: +49 (0) 2634 9235-15
christian.friedel@confructa-medien.com



Cornelia Hebbe

Sales Manager · Media & Advertising
fon: +49 (0) 2634 9235-16
cornelia.hebbe@confructa-medien.com

Publishing Company

confructa medien GmbH
P.O. Box 9
Editorial Department FRUIT PROCESSING
D-56585 Strassenhaus/Germany

fon: +49 (0) 2634 9235-0
fax: +49 (0) 2634 9235-35

www.fruit-processing.com

